Spokane is a safe, compassionate, resilient, sustainable, and growing city known for its natural beauty, economic prosperity, and exceptional quality of life for all.

Joint Administration–Council 6-Year Strategic Plan

Goals

Innovative Infrastructure

- To build and effectively manage innovative infrastructure that supports community accessibility, mobility, and resiliency

Safe and Healthy

- To create a compassionate community so that all people can feel safe, empowered, and welcome

Urban Experience

- To promote significant growth that connects people to place and builds upon cultural, historic, and natural resource assets

Sustainable Resources

- To make sustainable financial decisions that support strategic goals, deliver excellent customer service, and contribute to economic prosperity

2-YEAR ACTION PLAN

SAFER COMMUNITY
Reduce property crime

DIVERSITY
Increase and embrace diversity

MAXIMIZE PUBLIC ASSETS
Support smart use of public land while protecting natural resources

IMPROVING STREETS
Accelerate street improvement, such as grind-and-overlay and surface projects, to catch up on deferred maintenance

TRANSPORTATION CHOICES
Develop Spokane’s transportation advantages

SUSTAINABILITY
Redefine sustainability and advance as a core principle

OUR MOST VULNERABLE
Reduce homelessness and protect vulnerable populations

AFFORDABLE SERVICES
Maintain affordable and predictable taxes and rates

CRIMINAL JUSTICE REFORM
Advance public safety through criminal justice reform

RESILIENCY
Promote resiliency and protect our natural environment

2014-2017 HIGHLIGHTS

LIVE WITHIN OUR MEANS
Eliminated gap between revenue and expenses

GROWING HOUSEHOLD INCOME
At $44,350, median household income at highest level in more than 10 years

PLANNING FOR GROWTH
Updated forward-thinking growth plan for our community

ECONOMIC GROWTH
More than $1.9B invested in Spokane over past four-plus years

MARKETING SPOKANE
Market Spokane’s urban advantages and experiences to grow jobs and economic investment

RIVER CONNECTION
Invest in key neighborhoods and business centers, especially PDAs, for local and regional economic growth

SUSTAINABLE PRACTICES
Develop and implement human and financial management practices that are sustainable, transparent, efficient and accountable

21ST CENTURY WORKFORCE
Build and advance a more responsive, adaptable workforce

AVAILABLE HOUSING
Increase housing quality and diversity

REGIONAL CENTER
Advance downtown as region’s largest and strongest center

REGIONAL COLLABORATION
Work collaboratively with regional partners

PUBLIC AMENITIES
Invest in key public amenities and facilities

ARTS AND CULTURE
Support arts and cultural activities

Strategic Measures

INCREASED MEDIAN HOUSEHOLD INCOME LEVELS
INCREASED PROPERTY VALUES
SAFEST CITY OF WA LIKE-CITIES
INCREASED LIVABLE-WAGE JOBS
INCREASED BOND RATING
INCREASED POPULATION GROWTH
INCREASED SOCIAL CAPITAL

Regional Law and Justice Council

Limited annual utility rate increases

2-YEAR ACTION PLAN

ENCOURAGING PRIVATE INVESTMENT
Partnering with large investors to support catalytic development projects

CLEANER RIVER FASTER
Completed $350M investment that protects the Spokane River

CRIMINAL JUSTICE REFORM
Re-established the Spokane Regional Law and Justice Council

AFFORDABLE UTILITY RATES
Limited annual utility rate growth to 2.9%

Regional Amendments

MARKETING SPOKANE
Build and advance a more responsive, adaptable workforce

RIVER CONNECTION
Develop public trails and access points to Spokane River

SUSTAINABLE PRACTICES
Develop and implement human and financial management practices that are sustainable, transparent, efficient and accountable

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Feedback: StrategicPlan@SpokaneCity.org