Plan for implementation of a permanent funding source to support the University District needs:

- District management
- Branding
- Marketing
- Streetscape enhancements
- Development
- Riverside realignment
- University District gateway
- Strong relations and communications amongst Universities, property owners and businesses
- Advocacy for future projects:
  - Pedestrian Bridge
  - Housing
  - Division, Main, Riverside, Sprague, Spokane Falls Blvd. integration
  - Drive and develop private sector development projects both within the District and on the Riverpoint Campus

External Contributions:

- Public Funds: City/WSU/SP $55K
- East Spokane Property Owners & Businesses $25-$30K
- Pedestrian Bridge $10K
- Neighborhood Outreach $20K
- Marketing $25-$55K
- Project Management $95K
- Operations $55K
- Advocacy $25-$35K
- Division, Main, Riverside, Sprague, Spokane Falls Blvd. integration $10K
- Drive and develop private sector development projects within the District and on the Riverpoint Campus $10K

Private Funds
- & In Kind $75K

Fundraising

Revenue - $160K
Expenses - $160K

The formation of the University District was based on a bold community vision and plan to create a place that attracts a critical mass of top faculty, staff, students, cutting-edge researchers and creative entrepreneurs. Their work and presence serve as catalysts for increased commercialization of technology, growth in our core economic sectors and overall economic prosperity for the region.
What Needs to be Done:
Work with the leadership of the UDDA to raise necessary funds to complete the following:

1. Connect and integrate the University District with the Riverpoint Campus and Downtown Spokane.
2. Strengthen partnerships and communication between universities, city, neighborhoods and private sector.
3. Drive and support private sector development within the University District.
4. Advocate for the investment in Riverside Avenue, integration of Main as a pedestrian connectivity point, lead effort for pedestrian bridge.
5. Fundraising
6. Establish a University District database consisting of all property owners and businesses.

Who Are the Organizational Partners?

City of Spokane
Spokane City Council
Downtown Spokane Partnership
Greater Spokane Incorporated
Sirti
Washington State University
Eastern Washington University
Gonzaga University
Avista
Community Colleges of Spokane
Spokane Teachers Credit Union
East Spokane Business Association
Kiemle and Hagood
University District Physical Therapy
Asuris Northwest
The Globe
Meridian Capital Spokane
RenCorp
Contract Design Associates, Inc.
Baker Construction
Neighborhoods

Who Manages the Project?

University District Development Alliance
Under an agreement with UDDA the Downtown Spokane Partnership operates as the fiscal and operational agent on behalf of the University District, Greater Spokane Incorporated serves as the economic development and public policy agent for the University District, and the City of Spokane provides the infrastructure and governmental support. They, along with the other key partners, work together to assist, guide and provide financial assistance, professional counsel and advocacy.

SUMMARY
The Project Manager is responsible for carrying out the mission of the University District along with the implementation of the University District Strategic Plan.

REPORTING
The Project Manager will report to the Downtown Spokane Partnership and work directly with the leadership of the UDDA.

STRUCTURE
Avista has generously stepped forward as a major contributor to the University District by providing a loaned resource to manage the goals, objectives and projects for the University District.

This project manager over the next 12 to 24 months will be responsible for conducting and completing the following deliverables:

1. Share and convey the mission of the University District at every opportunity as defined in the University District Strategic Plan.
2. Create and populate a University District database/inventory listing with property owners' and businesses' contact information, land parcel and square footage data.
3. Survey the University District property owners and businesses to identify and gather information and data on interest level, willingness to participate and commitment to a possible long-term, sustainable funding structure for the district.
4. Develop a comprehensive communications plan, incorporating clearly articulated messages about the University District.
5. Move catalyst projects forward and keep them at the forefront of all key parties to ensure momentum continues.
6. Develop a proposal articulating next steps in creating a formal funding structure.
7. Assist in driving economic development opportunities by serving as a liaison to the universities, businesses, property owners, GSI, DSP and City of Spokane.