



**UNIVERSITY
DISTRICT**

Spokane, Washington

CHIEF EXECUTIVE OFFICER

\$100,000 - \$130,000

*Plus Excellent Benefits
(Salary Under Review)*

Apply by

September 26, 2021

(First Review, Open Until Filled)

PROTHMAN



THE REGION



Named as one of the Best Places to Live in America by *Outside Magazine*, Spokane, Washington is Eastern Washington's largest city and is situated east of the Cascade Range in Washington and on the western slope of the Coeur d'Alene Mountains next to the Idaho-Washington boundary. The region offers outstanding quality of life for individuals looking to move to a new area, including excellent recreational opportunities, low-cost living, affordable housing, outstanding educational offerings, and thriving energy, healthcare, and IT industry sectors.

The region is a business, trade, and cultural center for the Inland Northwest. The area is rich in natural resources, and both agriculture and forestry are important industries to the local economy. There are over 28,000 farms in the area, 12,000 retail and wholesale businesses, and 2,500 manufacturing enterprises in the Spokane County as a whole. Spokane's regional economy is well-rounded and diversified, with a strong emphasis in manufacturing, logistics, aerospace, life sciences, education and research, agri-business, and professional services. The region has a rich military history dating back to pre-World War I regiments and extends to air refueling operations around the world from Fairchild Air Force Base. Currently, the Air Force base is the single largest employer in the County.

Recreation abounds, with countless opportunities for fishing, hiking, camping, golfing, skiing, and more throughout the area. There are over 76 lakes within a one-hour drive of Spokane and seven championship public golf courses. The area enjoys over 130 local parks including Riverside State Park, a 14,000-acre park along the Spokane and Little Spokane rivers that offers camping, picnicking, swimming, fishing, kayaking, and paddling; and Manito Park, a 90-acre park on the South Hill with spacious manicured lawns, playgrounds, walking and biking paths, an award-winning rose garden, a greenhouse conservatory, a Japanese garden, multiple picnic shelters, and a reflecting pond. In the winter, excellent downhill and cross-country skiing options are available at five nearby mountain resorts.

Higher education is well represented in the region and provides a vibrant college town culture to the surrounding area. The University District is home to Gonzaga University, Eastern Washington University, University of Washington, Washington State University, Whitworth University, and the Community Colleges of Spokane. The city of Spokane has an estimated population of 220,000 residents; not including the increase of in-state and out-of-state students who attend the nearby colleges and two medical schools.



THE DISTRICT

The University District (UD), located just east of downtown, consists of two organizations: The University District Development Association (UDDA) and the University District Public Development Authority (UDPDA). Both organizations share a common mission, core values, and strategic goals that are achieved through complementary and interconnected purposes and roles. The UD straddles the Spokane River with Gonzaga University as the northern district border, and Interstate-90 as the southern border.

The mission of the UD is to be a place where business and education grow together to create a collaborative, healthy, and prosperous region. The UD uses its unique connectivity to create shared community wellness and vibrancy by developing the infrastructure and programming that enable a globally recognized hub of education, innovation, research, and health care. The UD operates with two FTEs including the Chief Executive Officer, and an Administrator. The UD is guided by two Boards and various working Committees. To learn more about the University District board leadership, please view the link [here](#).

The UDPDA is a quasi-municipal corporation that strategically leverages the PDA's revenues and assets to maximize the lasting economic vitality in the University District Revitalization Area (UDRA). The UDPDA secures and provides funding to create jobs, increase sales and property taxes, and housing development in the UDRA by investing in infrastructure, multifamily housing developments, public facilities, and activities that support the preceding items (such as marketing, collaterals, and staff). The UDPDA identifies and addresses regulatory, environmental, and other barriers that prevent, limit, or slow the creation of jobs, increased sales and property taxes, and development. The UDPDA's 2021 budget is \$182,900.

The UDDA is a non-profit corporation that strategically organizes and leverages stakeholders and place to maximize regional economic prosperity by partnering with the UDPDA to draw resources and opportunities into the UD. The UDDA collaborates with partners such as City, County, and State governmental agencies, educational institutions, economic development and business groups, and community-based organizations to impact the well-being of those who live, learn, work, or play within the greater Spokane area. The UDDA's 2021 annual budget is \$346,801.

THE POSITION

Under the direction of the UDDA and the UDPDA boards, the Chief Executive Officer (CEO) is a critical position within the organization and uses all available resources to identify, prioritize, and address mission-aligned opportunities. The CEO holds a seat on the UDPDA board and supervises the Administrator.

For a full job description, please view the attachment found [here](#).



Necessary Knowledge, Skills and Abilities:

- Knowledge of private development, real estate, and economic development, urban planning, public finance, development finance, real estate finance, construction management, and/or local and state government.
- Skill in providing strategic leadership to carry out the mission and integrated goals of the UD.
- Experience leading a diverse group of stakeholders towards a unified vision of the future.
- The ability to drive vision, purpose, and results by implementing strategic planning and tactics.
- Skill in bringing projects and deals to completion in alignment with strategy.
- Experience encouraging and facilitating collaborative efforts among stakeholders, and leading through influence, example, and collaboration.
- Experience creating and maintaining positive relationships with stakeholders.
- The ability to develop and lead diverse initiatives and coalitions that necessitate buy-in from leaders of organizations and community members.

OPPORTUNITIES & CHALLENGES

1. 'Red Tape' Limitations: The UDPDA is a quasi-municipal corporation which means it follows state and city laws regarding purchasing/procurement, especially as it relates to public works contracts. The new CEO will have the ability to create change within the 'red tape' nature of government processes.

2. Financial Stability: With different funding mechanisms through city and county methodologies, the UD has been challenged in developing long-term, accurate revenue forecasts. Procedures to address this challenge, though improving, have been a time-consuming process.

EDUCATION & EXPERIENCE

A Bachelor's degree from an accredited college or university with a focus in Business, Finance, Management, Planning, etc. is required. A Master's degree is preferred. Candidates must have at least five (5) years of executive leadership experience.

Any satisfactory equivalent combination of education, experience, and training that would allow a candidate to successfully perform the duties of the position may be considered.

COMPENSATION & BENEFITS

- **\$100,000 - \$130,000 DOQ**
- Kaiser medical plan
- Guardian Dental PPO Plan
- Edward Jones Simple IRA with up to 3% company match
- Reliance Standard SmartChoice Long Term Disability insurance
- Vacation and personal leave monthly accruals
- 10 paid holidays
- Bus pass or parking pass for building lot

For more information on the Organization, please visit:
www.spokaneudistrict.org



The University Development District Association is an Equal Opportunity Employer. All qualified candidates are strongly encouraged to apply by **September 26, 2021** (first review, open until filled). Application materials will only be accepted electronically. To **apply online**, go to **www.prothman.com** and click on "**Open Recruitments**", select "**University Development District Association, WA – Chief Executive Officer**", and click "**Apply Online**", or click [here](#).



www.prothman.com

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